

Strategic Plan

As of July 2025

Vision

Great people delivering quality infrastructure in a safe and sustainable industry.

Mission

To promote a trusted and sustainable civil construction industry.



Values

- Trusted
- Professional
- Reliable
- Collaborative

Infrastructure pipeline goal

By December 2026 there will be a cross-party unified infrastructure plan in place for New Zealand

Objective



Secure Government commitment to a unified infrastructure plan

Key tactical areas

- Lobbying and influence
- Industry perception management
- Member representation
- Policy and regulation
- Key relationships (MOUs)

Civil workforce goal

By December 2027 there will be enough suitably skilled people to fill member vacancies

Objective



Develop a robust talent pipeline for member companies

Key tactical areas

- Influence education policy
- School engagement
- Immigration
- Industry agreed and consistent training
- Recruitment and retention
- Emerging technologies

Industry capability goal

By December 2028, 90% of our members will acknowledge that we are making a positive change in their capability

Objective



Enhance member capability and value through services, resources, and support

Key tactical areas

- Member needs assessment
- Members surveys
- Best practice and industry standards
- Technical resources
- Health and safety
- Sustainability
- Business support

Connected and engaged membership goal

By March 2026 we will have better attended events, conferences, branch meetings, and members are seeing benefits from those

Objective



Increase engagement and attendance at events

Key tactical areas

- Event marketing and promotion
- Incentives for members to engage
- Branch consistency and efficacy
- Meetings and events
- Feedback mechanisms

